



AAPI Leadership Development Seminar

Please join us for this FREE and exciting seminar on improving your leadership skills.

Date: 3rd December 2011

Venue: *Morgan's Wonderland*

5223 David Edwards Drive, San Antonio, Texas 78233.

To register, e-mail the following information to tipssw@gmail.com by Nov 30th.

Name of Physician: _____

Specialty: _____

Phone #: _____

Address: _____

E-mail: _____

Course Agenda

7:30 am - 7:50 am: Registration & Breakfast

7:50 am - 8:00 am: Introductions: **Dr. Jayesh Shah, MD**
Vice President AAPI

8:00 am - 8:45 am: The State of Medicine Today: Physicians at a Crossroad

Speaker: Bob Miglani, Senior Director, External Medical Affairs - Office of the Chief Medical Officer

- Module overview:
- The changing landscape of health care and impact of public policy
- Overview of Pfizer physician survey results
- There's hope: physician advocacy
- Purpose of program: Equip you to become effective change leaders

8:45 am - 9:30 am: Conflict Management and Resolution for Leaders

Speaker: Andy Schafly, JD Esq, AAPI

- Styles of leadership and how they set an example
- How and why conflict emerges within organization
 - Good conflict vs. Bad Conflicts
- 5 approaches to conflict resolution
- How leaders can manage conflict with others and within their organization

9:30 am - 10:15 am: Media Training, Workshop on refining skills in facing the TV Camera

Speaker: Brent Annear, Texas Medical Association

- PowerPoint presentation with video examples and case studies
- A "brief hands on" practice interview for each physician participant, and self and group critique of those mock interviews

10:15 am - 10:30 am: Break

10:30 am - 11:15 am: Media Training, Workshop on refining skills in facing the TV Camera

Speaker: Brent Annear, Texas Medical Association

- PowerPoint presentation with video examples and case studies

- "Hands on practice interview" for each physician participant, and self and group critique of those mock interviews

11:15 am - 12:00 pm: Leadership, Medicine and Legal Perspective

Speaker: Andy Schlafly, JD, Esq

- How to read your Contract
- Understand 3 important legal issues in your practice

12:00 pm - 1:15 pm: Raising the Medical Voice - Advocacy

Speaker: Joseph C. Gagen, Texas CASA Inc.

- Communicate more effectively with public policy makers on issues of importance.
- Better understand the process and the environment in which public policy is made.
- Understand and be able to utilize the key elements needed in devising effective legislative advocacy /communication strategies.

[1:15 pm - LUNCH](#)